



# No contacts? No problem! How to Pitch and Sell a Freelance Feature

*Catherine Quinn*

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**No contacts? No problem! How to Pitch and Sell a Freelance Feature** Catherine Quinn

There are plenty of books on the market which tell you how to write stylish prose, attention-grabbing headlines or market yourself better as a freelance writer. But how do you get that first piece published in a national publication? This book shows you the techniques that real freelancers use to sell their ideas and get into print.

Professional freelancer Catherine Quinn, who built a successful freelance career from scratch, guides you through a step-by-step process to get your first article in print, from how to format your pitch, to identifying the undersold freelance hotspots.

Her tried and tested step-by-step approach:

- Shows you how to scope the market and pick the most likely potential customers
- Gives the inside track on how to convince editors who've never heard of you to commission your work
- Tells you what to expect at every step along the pitching process
- Includes a four week plan with a day-by-day process to kick start your freelance career

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