

Technology Transactions: A Practical Guide to Drafting and Negotiating Commercial Agreements (November 2015 Edition) (Corporate and Securities Law Library)

Mark G. Malven

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Technology Transactions: A Practical Guide to Drafting and Negotiating Commercial Agreements provides the reader with the tools necessary to draft, review and negotiate technology transaction agreements with the confidence that he or she is properly addressing the most important issues.

Spearheaded by lead author Mark G. Malven (Dykema Gossett PLLC) this comprehensive new title walks the reader through the major legal considerations that surround technology transactions, including: Software license agreements • IT services • Software development agreements • Reseller agreements • Cloud computing agreements • Domain name transactions • Technology licensing and IP-centric joint ventures • Technology escrow agreements • Non-disclosure agreements

Technology Transactions also provides a useful discussion of many privacy considerations that must be kept in mind in an agreement to leverage any emerging technology.

Technology Transactions provides many practical examples, including nine form agreements, as well as practice tips on how to avoid common and uncommon legal traps for the unwary.



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