



Supply Chain Visibility: From Theory to Practice

Jonah Saint McIntire

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Transparency and accurate management information are essential if you want to ensure that the supply chain is working for your business. Supply Chain Visibility is a critical primer for readers with backgrounds in supply chain management, system integration, strategy consulting, and enterprise software. Jonah McIntire sets the stage for a new framework that empowers business leaders to connect their projects, tasks or work streams back to the strategic message that it is worth applying organizational resources to supply chain visibility. Drawing on research findings, he reviews the prerequisites needed for a successful visibility solution and suggests a visibility fitness scorecard to compare the quality of widely varying approaches. The second section of the book reviews in detail the eight most common types of supply chain visibility and offers a set of indicators of potential fit for each one. The book also explains how to acquire visibility technology and the available options, and includes guidance on best practice for in-house designed systems. If you or your organization are moving into this area, Jonah's insights will place you in a far stronger position to decide exactly how to leverage the benefits of supply chain visibility solutions; they also walk you carefully through the minefields of ineffective approaches or technologies to give you the greatest chance of success.

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