Mastering Adobe Premiere Pro CS6 Hotshot

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In Detail

Adobe Premiere Pro has become synonymous with video editing, in the same way Photoshop has become a byword for image manipulation. To unlock the true potential of this powerful software you don't need you to take expensive training courses or spend hours trying to get your footage "just right". Work through this practical guide and truly master Premiere Pro CS6 using real footage with engaging examples.

Using the included source material (available via digital download), this book will help you discover a plethora of features and functionality hidden within Adobe Premiere Pro CS6 that can truly augment your skills and take your footage to the next level. By covering a diverse array of topics in a practical manner, you will gain a full understanding of how to approach pretty much any video editing project you want to tackle with Adobe Premiere Pro CS6.

Starting off with an entry-level project to get both new and existing users up to speed, "Mastering Adobe Premiere Pro CS6" dives right into a series of engaging real-world projects that help you understand how you can harness Premiere Pro's full potential. With an explicit focus on practical real-world projects from concept to publication, this is the definitive guide for people who want to make the most out of this powerful software.

As you progress through the book you'll encounter problems of poorly shot footage; news reporters who stumble over their dialog and camera crews who fail to deliver key scenes, leaving you to scavenge and then hide your trail. Not only will you develop a full understanding of how core features work, you'll also have a clear grasp on how to make your footage stand out from the crowd.

Approach

Designed to be practical and engaging, Mastering Adobe Premiere Pro CS6 is a project-based book to help you truly augment your skills and become a film editing hotshot.

Who this book is for

If you're just starting out or even migrating from existing video editing software, then this book is for you. With rapid progression through practical examples constructed to be both engaging and useful, Mastering Adobe Premiere Pro CS6 is ideal for learning the sometimes complex workflows of this powerful application.

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