



Lulismo: carisma pop e cultura anticrítica (Portuguese Edition)

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Como explicar o sucesso político quase hegemônico do governo Lula ao final de seu segundo mandato?

Aqui, o psicanalista e ensaísta Tales Ab'Saber faz um balanço das condições políticas e da natureza do pacto social realizado naqueles oito anos, que impulsionou a renovação do carisma do líder petista. Tal movimento histórico é pensado aqui como a emergência de um carisma pop, uma ordem avançada de dominação política, em que a figura do homem público é investida dos poderes próprios da forma mercadoria e seu fetichismo endógeno.



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