



A nova era digital (Portuguese Edition)

Eric Schmidt, Jared Cohen

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Eric Schmidt, um dos nomes mais notáveis do Vale do Silício, está entre os responsáveis pela transformação do Google de uma modesta start-up em um verdadeiro gigante. Diretor do Google Ideas, Jared Cohen tem profundos conhecimentos de relações internacionais e trabalhou como assessor para o Departamento de Estado do governo norte-americano nas gestões de Condoleezza Rice e Hillary Clinton. Schmidt e Cohen combinaram seus conhecimentos para analisar algumas das questões mais relevantes sobre o futuro da sociedade. Quem será mais poderoso, os cidadãos ou o Estado? Os avanços tecnológicos facilitam ou dificultam o combate ao terrorismo? Será que a privacidade irá se tornar um luxo para poucos na nova era digital? Com clareza e conhecimento de causa, os autores anteveem a maior revolução da tecnologia da informação na história da humanidade.

“Todos os dias, as inovações tecnológicas dão às pessoas novas oportunidades para moldar seus próprios destinos. Neste livro fascinante, Schmidt e Cohen aproveitam suas experiências únicas para nos mostrar um futuro mais igualitário com um verdadeiro senso de comunidade — se fizermos as escolhas certas hoje.” **BILL CLINTON, ex-presidente dos Estados Unidos**

“Um guia brilhante para o próximo século.” **Richard Branson, fundador do grupo Virgin**

“Schmidt e Cohen acertam em cheio ao apontar os efeitos perturbadores de novos meios de comunicação como a internet, tanto para libertar quanto para desestabilizar, dependendo do ponto de vista.” **Financial Times**

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From reader reviews:

Daniel Miller:

This A nova era digital (Portuguese Edition) book is not ordinary book, you have after that it the world is in your hands. The benefit you receive by reading this book will be information inside this book incredible fresh, you will get details which is getting deeper a person read a lot of information you will get. This specific A nova era digital (Portuguese Edition) without we comprehend teach the one who reading through it become critical in imagining and analyzing. Don't be worry A nova era digital (Portuguese Edition) can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it with your lovely laptop even cellphone. This A nova era digital (Portuguese Edition) having very good arrangement in word and layout, so you will not really feel uninterested in reading.

Juan Higgins:

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