Value-Driven Project Management (The IIL/Wiley Series in Project Management)

Harold R. Kerzner, Frank P. Saladis

Value-Driven Project Management (The IIL/Wiley Series in Project Management)

Harold R. Kerzner, Frank P. Saladis

Value-Driven Project Management (The IIL/Wiley Series in Project Management) Harold R. Kerzner, Frank P. Saladis

In the traditional view of project management, if a project manager completed a project and had adhered to the triple constraints of time, cost, and performance, the project was considered a success. Today, in the eyes of the customer and the parent or sponsoring company, if a completed project did not deliver its anticipated value, it would be seen as a failure.

Today's changing economic climate, marked by an increasingly competitive global environment, is driving project managers to become more business oriented. Projects must now be viewed from a strategic perspective within the context of a business or enterprise that needs to provide value to both the customer and the organization itself. As a result, project managers are now required to possess the skills to complete a project within certain specifications, and also know how to create and deliver value.

Responding to the needs of today's project managers, Value-Driven Project Management begins by changing the paradigm of project management. Rather than judge the success of a project from the perspectives of time, budget, and quality, the authors demonstrate why success is only achieved when planned business values are met, including:

- Internal value
- Financial value
- Future value
- Customer-related value

The authors also offer best practices that allow you and your organization to create additional value in efficiency, customer satisfaction, and enhanced products and services. Finally, the book helps you incorporate value into clearly defined business objectives and "sell" the value-driven process to executives.

Throughout the book, helpful illustrations clarify complex concepts and processes.

Assigning valuable resources to projects that don't provide some tangible form of value to the organization and to the client is poor management and poor decision-making. On the other hand, selecting and implementing projects that will deliver value and an acceptable return on investment is effective management and decision-making, but is very challenging, especially when a project may not provide its target value for years to come. With Value-Driven Project Management in hand, you'll discover the tools you need to ensure that projects deliver true value upon their completion.

Download and Read Free Online Value-Driven Project Management (The IIL/Wiley Series in Project Management) Harold R. Kerzner, Frank P. Saladis

---

From reader reviews:

Mark Sawyers:

Why don't make it to be your habit? Right now, try to ready your time to do the important action, like looking for your favorite e-book and reading a publication. Beside you can solve your long lasting problem; you can add your knowledge by the e-book entitled Value-Driven Project Management (The IIL/Wiley Series in Project Management). Try to make the book Value-Driven Project Management (The IIL/Wiley Series in Project Management) as your friend. It means that it can to be your friend when you sense alone and beside that course make you smarter than in the past. Yeah, it is very fortuned for yourself. The book makes you much more confidence because you can know everything by the book. So , let's make new experience in addition to knowledge with this book.

Marie Clemmer:

Now a day folks who Living in the era wherever everything reachable by connect with the internet and the resources in it can be true or not involve people to be aware of each info they get. How a lot more to be smart in having any information nowadays? Of course the reply is reading a book. Studying a book can help folks out of this uncertainty Information specifically this Value-Driven Project Management (The IIL/Wiley Series in Project Management) book because this book offers you rich data and knowledge. Of course the info in this book hundred per-cent guarantees there is no doubt in it you probably know this.

George Gentry:

The book with title Value-Driven Project Management (The IIL/Wiley Series in Project Management) contains a lot of information that you can discover it. You can get a lot of gain after read this book. This kind of book exist new know-how the information that exist in this e-book represented the condition of the world currently. That is important to yo7u to find out how the improvement of the world. This kind of book will bring you throughout new era of the internationalization. You can read the e-book with your smart phone, so you can read the idea anywhere you want.

Jack Bell:

Reading a book for being new life style in this yr; every people loves to go through a book. When you go through a book you can get a lot of benefit. When you read textbooks, you can improve your knowledge, mainly because book has a lot of information upon it. The information that you will get depend on what types of book that you have read. If you would like get information about your analysis, you can read education books, but if you want to entertain yourself you can read a fiction books, this sort of us novel, comics, along with soon. The Value-Driven Project Management (The IIL/Wiley Series in Project Management) will give you a new experience in examining a book.

Download and Read Online Value-Driven Project Management (The IIL/Wiley Series in Project Management) Harold R. Kerzner, Frank P. Saladis #OR1YIN93SD2

Read Value-Driven Project Management (The IIL/Wiley Series in Project Management) by Harold R. Kerzner, Frank P. Saladis for online ebook

Value-Driven Project Management (The IIL/Wiley Series in Project Management) by Harold R. Kerzner, Frank P. Saladis Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Value-Driven Project Management (The IIL/Wiley Series in Project Management) by Harold R. Kerzner, Frank P. Saladis books to read online.

Online Value-Driven Project Management (The IIL/Wiley Series in Project Management) by Harold R. Kerzner, Frank P. Saladis ebook PDF download

Value-Driven Project Management (The IIL/Wiley Series in Project Management) by Harold R. Kerzner, Frank P. Saladis Doc

Value-Driven Project Management (The IIL/Wiley Series in Project Management) by Harold R. Kerzner, Frank P. Saladis Mobipocket

Value-Driven Project Management (The IIL/Wiley Series in Project Management) by Harold R. Kerzner, Frank P. Saladis EPub