



# Product Release Planning: Methods, Tools and Applications

*Guenther Ruhe*

Download now

[Click here](#) if your download doesn't start automatically

# Product Release Planning: Methods, Tools and Applications

*Guenther Ruhe*

## **Product Release Planning: Methods, Tools and Applications** Guenther Ruhe

Business success hinges on successfully creating products with the right features. You must correctly analyze the needs of the customer and match these needs with your resources to not only produce a product and but also deliver it in a timely manner. An in-depth understanding of systematic release planning can put you on this path. Authored by renowned expert Günther Ruhe, **Product Release Planning: Methods, Tools and Applications** presents methods and tools to apply sound planning to product development and product management.

The book covers the different aspects of supporting product release decisions ranging from foundations to methods, tools, and applications. Equal parts art and science, the actual decision-making is described as a process of combining rigorous methods with the intuition and experience of human experts. Ruhe provides a guided tour through the methodology and use of release planning, starting with technology and market needs and proceeding to product planning and finally to development projects. He studies three fundamental classes of problems: prioritization of features, product release planning on a strategic level (roadmapping), and release planning on an operational level (staffing).

Presenting and discussing tool support for all the methods covered, the author supplies case studies that underpin the methodologies with practical examples. He also supplies trial accounts (read only) for the two most important decision tools for prioritization and product release planning. The author freely admits that the techniques presented are not supposed to be the ultimate truth, but a direction to go to support human decision-making, to better understand the rationale of the decisions made, and to grow in the capability of mastering the whole planning process.

**About the Author:** Günther Ruhe holds an Industrial Research Chair in Software Engineering at University of Calgary. His main results and publications are in software engineering decision support, product release planning, project management, as well as measurement, simulation, optimization and empirical research for software-based systems. From 1996 until 2001 he was deputy director of the Fraunhofer Institute for Experimental Software Engineering in Kaiserslautern, Germany. He has comprehensive experience in industry collaboration projects and is the Founder and CEO of Expert Decisions Inc. Dr. Ruhe is a member of the ACM, the IEEE Computer Society and the German Computer Society GI.

 [Download Product Release Planning: Methods, Tools and Appli ...pdf](#)

 [Read Online Product Release Planning: Methods, Tools and App ...pdf](#)



## **Download and Read Free Online Product Release Planning: Methods, Tools and Applications**

### **Guenther Ruhe**

---

#### **From reader reviews:**

##### **Gail Kennedy:**

Why don't make it to become your habit? Right now, try to prepare your time to do the important work, like looking for your favorite reserve and reading a e-book. Beside you can solve your condition; you can add your knowledge by the book entitled Product Release Planning: Methods, Tools and Applications. Try to the actual book Product Release Planning: Methods, Tools and Applications as your good friend. It means that it can be your friend when you really feel alone and beside associated with course make you smarter than previously. Yeah, it is very fortunate to suit your needs. The book makes you much more confidence because you can know almost everything by the book. So, we should make new experience and knowledge with this book.

##### **Benjamin Torres:**

Book is written, printed, or illustrated for everything. You can learn everything you want by a book. Book has a different type. We all know that that book is important point to bring us around the world. Adjacent to that you can your reading skill was fluently. A publication Product Release Planning: Methods, Tools and Applications will make you to always be smarter. You can feel much more confidence if you can know about almost everything. But some of you think in which open or reading the book make you bored. It is not make you fun. Why they are often thought like that? Have you looking for best book or suited book with you?

##### **Manuel Rose:**

This Product Release Planning: Methods, Tools and Applications is great book for you because the content which is full of information for you who always deal with world and possess to make decision every minute. This kind of book reveal it info accurately using great manage word or we can point out no rambling sentences within it. So if you are read it hurriedly you can have whole facts in it. Doesn't mean it only provides you with straight forward sentences but difficult core information with wonderful delivering sentences. Having Product Release Planning: Methods, Tools and Applications in your hand like obtaining the world in your arm, facts in it is not ridiculous one. We can say that no guide that offer you world in ten or fifteen minute right but this e-book already do that. So, this can be good reading book. Hi Mr. and Mrs. active do you still doubt this?

##### **Ruth Vazquez:**

You will get this Product Release Planning: Methods, Tools and Applications by go to the bookstore or Mall. Just simply viewing or reviewing it can to be your solve issue if you get difficulties for ones knowledge. Kinds of this publication are various. Not only simply by written or printed but in addition can you enjoy this book by simply e-book. In the modern era similar to now, you just looking by your local mobile phone and searching what their problem. Right now, choose your personal ways to get more information about your reserve. It is most important to arrange you to ultimately make your knowledge are still change. Let's try to

choose correct ways for you.

**Download and Read Online Product Release Planning: Methods,  
Tools and Applications Guenther Ruhe #9ZIOC4BMSQJ**

# **Read Product Release Planning: Methods, Tools and Applications by Guenther Ruhe for online ebook**

Product Release Planning: Methods, Tools and Applications by Guenther Ruhe Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Product Release Planning: Methods, Tools and Applications by Guenther Ruhe books to read online.

## **Online Product Release Planning: Methods, Tools and Applications by Guenther Ruhe ebook PDF download**

### **Product Release Planning: Methods, Tools and Applications by Guenther Ruhe Doc**

**Product Release Planning: Methods, Tools and Applications by Guenther Ruhe Mobipocket**

**Product Release Planning: Methods, Tools and Applications by Guenther Ruhe EPub**