



Measuring Up: The Business Case of GIS, volume 2 (Case Studies in GIS)

Christopher Thomas, Brian Parr, Britney Hinthorne

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Measuring Up: The Business Case for GIS, Volume 2, is a collection of real-world stories from government agencies that have successfully used GIS technology to meet business goals. Chapters focus on how implementing automated GIS workflow and resource management solutions helps organizations save time and money, increase accuracy and efficiency, and maximize productivity and revenue. The articles in this collection illustrate how GIS is being utilized to implement new, more efficient business processes and show how these emerging practices have improved communities and organizations. This volume contains over fifty color illustrations.

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