# The Designer's Apprentice: Automating Photoshop, Illustrator, and InDesign in Adobe Creative Suite 3

*Rick Ralston*

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Adobe Creative Suite 3 has fantastic tools for minimizing the drudgery of graphics production work: The key is to make your computer and Photoshop, Illustrator, and InDesign do rote tasks for you. And although the concept of automation may sound intimidating, it doesn't have to be. Learn what automation is, why it's as natural as breathing, and how it can take over routine work, freeing you up to be creative.

·   Combine customer data with graphics for personalized communications

·   Customize hundreds or even thousands of illustrations or layouts in one pass

·   Record tasks with macro-like Actions in Photoshop and Illustrator, then reuse them with multiple files

·   Learn how scripting languages like AppleScript and JavaScript can automate complex workflows, even ones with varying conditions

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**Cora Conte:**

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