

The Typographic Experiment: Radical Innovation in Contemporary Type Design

Teal Triggs

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The Typographic Experiment: Radical Innovation in Contemporary Type Design Teal Triggs A rigorous critical overview of experimental typography since the explosion of digital media. Digital tools may have allowed designers new power and flexibility, but typography remains the bedrock of good graphics and one of the most exciting areas of experimentation. This book presents the work of 38 contemporary typographers from around the world and the often unpublished radical works that lead to their designs. The depth of research that has gone into this volume, and the extensive illustrations, should ensure that it will find a place on the shelves of design students and professionals alike for reference and inspiration.



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