



# **The Little Black Book of Management: Essential Tools for Getting Results NOW**

*Suzanne Turner*

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Real-world tested, real-world proven in organizations ranging in size from global titans like Boeing and Motorola to mom-and-pops and home businesses, *The Little Black Book of Management* is the ideal handbook for busy executives, managers, and entrepreneurs like you.

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Save time and money by tackling in-house such critical tasks as brand development, marketing mix, breakeven analysis, or even designing a business excellence framework. Concise, comprehensive, and organized for immediate access to the right tools for the job, *The Little Black Book of Management* is your one-stop source for all the essential tools managers need to develop the performance of their teams and organizations.

**Suzanne Turner** owns and manages Potenza, Ltd., a management development consulting company, and has also worked with Andersen Consulting. She currently works with a wide range of organizations from global corporations to niche providers.

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